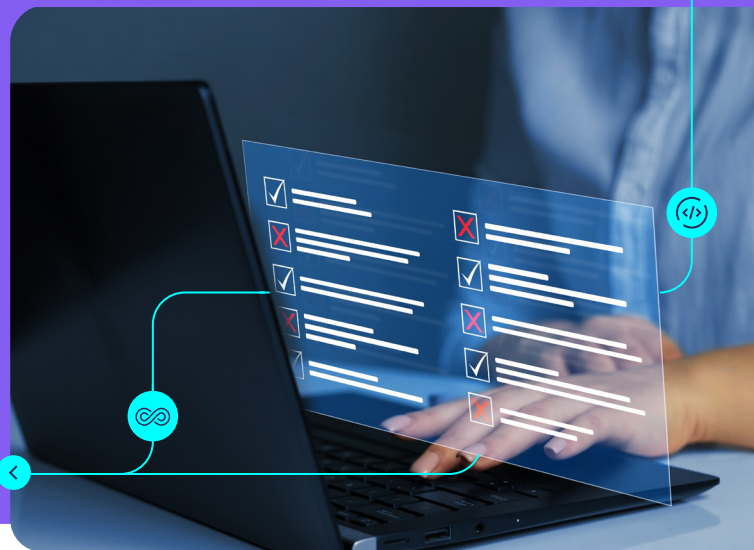# Accelario

Customer Experience with Accelario

Enhancing Test Data Management Solutions for Optimal Customer Satisfaction

At Accelario, we understand the critical role of customer experience in driving business success. That's why we're committed to delivering a cutting-edge Test Data Management solution that streamlines the test data management processes while ensuring the highest levels of security and compliance. Our focus on database virtualization and data anonymization empowers organizations to speed up their development lifecycle, while safeguarding sensitive information.

Database Virtualization: Unlocking Agility and Scalability

Accelario's database virtualization solution empowers organizations to break free from the constraints of traditional test data management processes. We enable seamless cloning and provisioning of databases across diverse environments with minimal downtime and resource overhead.

Key features include:

Rapid Deployment
Accelerate time-to-market for new applications and services by provisioning virtualized databases in minutes, not days or weeks.

Agility
Scale resources dynamically to meet fluctuating demand, optimizing performance and cost-efficiency without disruption.

Flexibility
Embrace hybrid and multi-cloud strategies with ease, leveraging virtualized databases across on-premises and cloud environments for enhanced flexibility and resilience.

> *Accelario shortened our delivery cycle and gave us the agility and flexibility we needed. Their solution dramatically accelerated project delivery, cutting down provisioning times while meeting security and privacy regulations.*
>
> *Emma Sandler*
> *DBA Team Leader at the Bank of Jerusalem*

BANK OF JERUSALEM

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Data Anonymization: Protecting Privacy and Compliance

Accelario's data anonymization solutions enable organizations to safely share data for testing and collaboration purposes without compromising sensitive information. With our comprehensive anonymization techniques, including AI masking, referential integrity, and encryption, businesses can confidently leverage data while adhering to strict compliance requirements.

Key features include:

Pre-defined Policies
Define and enforce anonymization policies tailored to specific data types, ensuring compliance with regulations such as GDPR, HIPAA, and CCPA.

Preservation of Utility
Maintain the integrity and utility of data for testing and development purposes while obfuscating personally identifiable information (PII) and other sensitive attributes.

Efficiency
Automate the anonymization process at scale with AI, reducing manual effort and accelerating time-to-insight without sacrificing data quality or compliance.

Customer Success Stories

KOFAX — By implementing Accelario's data anonymization technology, Kofax safeguarded sensitive customer data throughout their processing workflows

Accelario's database virtualization solution enabled Grupo G's Spain to consolidate its database environment, resulting in simplified test data management and enhanced data accessibility, driving operational excellence and customer loyalty. — **NATURALLY FRESH G's**

leumi — Accelario empowered Bank Leumi to streamline its data management processes, resulting in enhanced operational efficiency and accelerated time-to-market for new products and services.

By implementing Accelario's database virtualization solution, Bank of Jerusalem achieved significant cost savings and improved agility, enabling faster decision-making and superior customer service. — **BANK OF JERUSALEM**

בנק יהב הכי משתלם בשבילך — Accelario's data anonymization capabilities enabled Bank Yahav to securely share customer data for regulatory reporting purposes, ensuring compliance with industry regulations while safeguarding sensitive information.

Accelario's data anonymization solutions enabled Migdal Insurance to protect sensitive customer information while enabling data-driven decision-making, fostering trust and confidence among its client base. — **MIGDAL**

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Experience the Accelario Advantage

Join leading organizations worldwide in harnessing the power of Accelario's database virtualization and data anonymization solutions. Elevate your customer experience, drive business innovation, and achieve unparalleled success with Accelario today. Contact us today

About Accelario

Accelario has engineered the next generation of test data management technology, enabling teams operating in software engineering, DevOps, microservices, ML/AI, and/or cloud-based environments to work more efficiently and effectively. We accelerate application delivery by enabling shift-left testing with AI-powered masking, providing high-quality, production-based test data with full privacy compliance leveraging both virtual and physical data technologies at a lower cost. The result is faster and simpler development processes, higher-quality releases, and increased business growth.